



Pennsylvania School Librarians Association Strategic Priorities October 2018 - 2021

Professional Learning and Leadership Development

Critical Issue: Leadership Development

How can PSLA develop effective leaders?

Goal One

Refine clear pathways, such as the leadership academies, committee involvement, task force coordination, board participation, that help members set and meet leadership goals

Outcome: PSLA will increase interest in and develop skills and dispositions necessary for serving in a leadership position

Critical Issue: Professional Learning

How can PSLA develop a pervasive culture that encourages continuous learning and supports professional learning goals?

Goal One

Provide professional learning opportunities, such as the annual conference, regional training sessions, and virtual workshops, for school librarians and other educational partners to develop and implement best practices that impact academic achievement for learners

Goal Two

Create incentives for members who demonstrate, employ, and/or share innovative school library practices

Outcome: PSLA will provide multiple pathways for professional learning, leading and sharing

Communication and Organizational Excellence

Critical Issue: Association Relevance

How can PSLA remain on the forefront of educational and technology trends to be an essential partner in the success of learners?

Goal One

Advocate for the implementation of best practices for school librarianship with stakeholders and enhance collaboration between school librarians and partners of learning in our communities

Goal Two

Foster a culture that values inquiry-based learning, ethical and effective information literacy, the love of reading, and the commitment to lifelong learning to prepare learners for college, career, and life

Goal Three

Become a stronger voice for school librarians and the profession

Outcome: By addressing this critical issue, PSLA will respond proactively in anticipation of trends, respond actively as trends emerge, and address impact on the profession.

Critical Issue: Membership Development

How can PSLA grow and strengthen its community?

Goal One

Demonstrate the value of membership in PSLA as an inclusive, effective and responsive organization

Goal Two

Increase the PSLA membership to enhance the quality of library programs for learners

Outcome: By capitalizing on the expertise of the membership, PSLA will engage members and market the value of membership in the organization to potential members to build a larger professional learning community.

Critical Issue: Internal and External Communication

How can PSLA strengthen and expand our communication network?

Goal One

Generate an effective infrastructure that facilitates communication and allows for feedback within the PSLA organization

Goal Two

Develop new partnerships and strengthen existing partnerships with professional organizations

Outcome: By supporting the Communicators Network and maintaining partnerships with other professional organizations, the reach of PSLA will continue to grow.

Advocacy for Libraries and the Profession

Critical Issue: Public Perception of School Libraries

How can PSLA foster a wide understanding of the critical relationship between learner success and quality school library programs?

Goal One

Update and revise the *Guidelines for Pennsylvania School Library Programs* in partnership with the Office of Commonwealth Libraries and share it widely

Goal Two

Communicate, through toolkits and/or other methods, the impact of appropriately staffed school library programs on academic achievement to stakeholder groups (pre-service and practicing teachers, administrators, Board members, parents/guardians, community members, and legislators)

Outcome: PSLA will increase stakeholders' understanding of the critical importance of school libraries and certified, school librarians.

Critical Issue: Integrated Advocacy

How can PSLA increase support for school libraries?

Goal One

Build positive relationships with legislators and public officials to gain support for school library programs and to communicate the critical impact of a certified school librarian in every school

Goal Two

Gather data to support advocacy efforts through studies such as the PSLA Annual Staffing Survey and an updated Pennsylvania School Library Study

Goal Three

Research and investigate the creation of a PSLA Political Action Committee (PAC) to increase advocacy efforts that target influential decision makers

Outcome: PSLA will be a strong advocate for school libraries and librarians and successful in ensuring there is one certified school librarian in every school.

Adopted by Board of Directors, October 6, 2018