



Top Ten

Ideas for Promoting Summer Reading

1. Use your local public library's summer reading slogan in your library
2. Create a "Best at the Beach" display
3. Be a guest announcer on your school's announcements
4. Have students contribute to a "What to Read This Summer" list
5. Distribute summer reading logs or help students create a summer reading blog or Google form to track progress
6. Join a summer reading challenge (e.g., Scholastic Summer Challenge)
7. Ask the local public librarian to visit your school library to promote their summer reading program
8. Check out local book stores' summer reading lists and see if coupon/discounts for your students are available
9. Explore local sports teams summer reading program (e.g., Pirate Tales, Pittsburgh Pirates)
10. Set up a game show style table in the middle of the cafeteria and encourage students to participate in your game show. Ask questions and give away summer reading promotional items (bookmarks, books from vendors, pencils, etc.)